



# Society of Louisiana CPAs

## 2012 Event Sponsorship/Exhibitor Contract

Company Name: \_\_\_\_\_ Type of Business: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Conference Sponsorship/Exhibit Opportunities

#### Controllars Workshop 2012

March 23, 2012 • Hilton Lafayette

> Average attendance: 90

_____ Gold Sponsor	\$1250
_____ Silver Sponsor	\$950
_____ Breakfast Sponsor	\$850
_____ Break Sponsor	\$700
_____ Lunch Sponsor	\$800
_____ Keynote Sponsor	\$900
_____ Exhibit Fee by Feb. 23	\$400
_____ Exhibit Fee after Feb. 23	\$450

#### LA Accounting & Auditing Conference

August 23-24, 2012

New Orleans Hilton Riverside

> Average attendance: 280

<b>SOLD</b> _____ Gold Sponsor	\$1500
_____ Silver Sponsor	\$1200
_____ Breakfast Sponsor	\$950
_____ Break Sponsor	\$850
_____ Lunch Sponsor	\$1000
_____ Keynote Sponsor	\$1000
_____ Exhibit Fee by July 23	\$525
_____ Exhibit Fee after July 23	\$575

#### LA Tax Conference

December 13-14, 2012

New Orleans Hilton Riverside

> Average attendance: 575

<b>SOLD</b> _____ Gold Sponsor	\$1850
_____ Silver Sponsor	\$1550
_____ Breakfast Sponsor	\$1000
_____ Break Sponsor	\$950
_____ Lunch Sponsor	\$1100
_____ Keynote Sponsor	\$1000
_____ Exhibit Fee by Nov. 13	\$575
_____ Exhibit Fee after Nov. 13	\$625

#### LA Technology Conference

May 17-18, 2012 • New Orleans Hilton Riverside

> Average attendance: 180

_____ Gold Sponsorship	\$1400
_____ Silver Sponsorship	\$1100
_____ Breakfast Sponsorship	\$850
_____ Break Sponsorship	\$750
_____ Lunch Sponsorship	\$950
_____ Keynote Sponsorship	\$1000
_____ Exhibit Fee by April 17	\$525
_____ Exhibit Fee after April 17	\$575

#### Financial Institutions Conference

September 7, 2012

Hilton Capitol Center Baton Rouge

> Average attendance: 160

_____ Gold Sponsor	\$1250
_____ Silver Sponsor	\$950
_____ Breakfast Sponsor	\$850
_____ Break Sponsor	\$700
_____ Lunch Sponsor	\$800
_____ Keynote Sponsor	\$900
_____ Exhibit Fee by August 3	\$400
_____ Exhibit Fee after August 3	\$450

#### Controllars Workshop 2013

March 2013

Baton Rouge

> Average attendance: 90

_____ Gold Sponsor	\$1250
_____ Silver Sponsor	\$950
_____ Breakfast Sponsor	\$850
_____ Break Sponsor	\$700
_____ Lunch Sponsor	\$800
_____ Keynote Sponsor	\$900
_____ Exhibit Fee by Nov. 19	\$400
_____ Exhibit Fee after Nov. 19	\$450

#### Annual Convention

June 23-26, 2012 • Taj Boston • Boston, MA

> Average attendance: 80

<b>SOLD</b> _____ Gold Sponsorship	Rsv'd
_____ Silver Sponsorship	\$1650
_____ Closing Reception	\$1400
_____ Keynote Sponsorship	\$1000
_____ Exhibit Fee by May 23	\$525
_____ Exhibit Fee after May 23	\$575

#### LA Government Accounting & Auditing Conference

November 29-30, 2012 • Hilton Lafayette

> Average attendance: 200

_____ Gold Sponsor	\$1500
_____ Silver Sponsor	\$1200
_____ Breakfast Sponsor	\$950
_____ Break Sponsor	\$850
_____ Lunch Sponsor	\$1000
_____ Keynote Sponsor	\$1000
_____ Exhibit Fee by Oct. 29	\$525
_____ Exhibit Fee after Oct. 29	\$575

#### LA Business & Industry Conference

August 16-17, 2012

The Ritz-Carlton, New Orleans

> Average attendance: 300

_____ Gold Sponsor	\$1500
_____ Silver Sponsor	\$1200
_____ Breakfast Sponsor	\$950
_____ Break Sponsor	\$850
_____ Lunch Sponsor	\$1000
_____ Keynote Sponsor	\$1000
_____ Exhibit Fee by July 16	\$525
_____ Exhibit Fee after July 16	\$575

### ELECTRICITY

Will you need electricity? \_\_\_\_\_ Yes \_\_\_\_\_ No

A basic electrical connection is included at no charge when requested in advance.

# Exclusive Sponsorship Opportunities

Limit of one sponsor per event.

## LA State & Local Taxation Workshop

June 15, 2012  
Holiday Inn South • Baton Rouge  
> Average attendance: 95  
\_\_\_\_\_ Exclusive Sponsor \$850

## Not-for-Profit Workshop

July 13, 2012  
LCPA Kenner Training Facility  
> Average attendance: 100  
\_\_\_\_\_ Exclusive Sponsor \$850

## Summer Cluster

July 16-19, 2012  
Perdido Beach Resort  
Orange Beach, Alabama  
> Average attendance: 50  
\_\_\_\_\_ Exclusive Sponsor \$850

## Estate Planning Workshop

August 24, 2012  
DiamondJacks Bossier City  
> Average attendance: 80  
\_\_\_\_\_ Exclusive Sponsor \$850

## Small Business Workshop (Kenner)

September 28, 2012  
LCPA Kenner Training Facility  
> Average attendance: 75  
\_\_\_\_\_ Exclusive Sponsor \$850

## Young CPA Workshop

October 19, 2012  
LCPA Kenner Training Facility  
> New for 2012  
\_\_\_\_\_ Exclusive Sponsor \$850

## Medical & Healthcare Services Workshop

October 22, 2012  
Hilton Capitol Center, Baton Rouge  
> Average attendance: 60  
\_\_\_\_\_ Exclusive Sponsor \$850

## Business Valuation Workshop

October 25, 2012  
LCPA Kenner Training Facility  
> Average attendance: 60  
\_\_\_\_\_ Exclusive Sponsor \$850

## Forensic & Litigation Services Workshop

October 26, 2012  
LCPA Kenner Training Facility  
> Average attendance: 50  
\_\_\_\_\_ Exclusive Sponsor \$850

## Estate & Financial Planning Conference

November 2, 2012  
LCPA Kenner Training Facility  
> Average attendance: 45  
\_\_\_\_\_ Exclusive Sponsor \$850

## Winter Cluster

November 8-9, 2012  
Beau Rivage, Biloxi, MS  
> Average attendance: 50  
\_\_\_\_\_ Exclusive Sponsor \$850

## Human Resources Workshop

November 9, 2012  
LCPA Kenner Training Facility  
> Average attendance: 45  
\_\_\_\_\_ Exclusive Sponsor \$850

## Oil & Gas Workshop

November 15-16, 2012  
Lafayette Hilton  
> Average attendance: 80  
\_\_\_\_\_ Exclusive Sponsor \$850

## Small Business Workshop (Shreveport)

November 28, 2012  
Shreveport  
> Added location for 2012  
\_\_\_\_\_ Exclusive Sponsor \$850

## Women's Workshop

December 7, 2012  
LCPA Kenner Training Facility  
> Average attendance: 60  
\_\_\_\_\_ Exclusive Sponsor \$850

## Winter Tech Fest (Shreveport)

December 10, 2012  
Sam's Town Hotel & Casino, Shreveport  
> Added location for 2012  
\_\_\_\_\_ Exclusive Sponsor \$850

## Winter Tech Fest (Kenner)

December 11, 2012  
LCPA Kenner Training Facility  
> Average attendance: 45

## ELECTRICITY

Will you need electricity? \_\_\_\_\_ Yes \_\_\_\_\_ No

A basic electrical connection is included at no charge when requested in advance.

# Exhibitor Terms & Conditions

**Purpose of the Exhibition:** The exhibition is for the purpose of education and to provide a service to LCPA event attendees.

**Standard Exhibit Space:** The exhibit space includes a 6ft skirted table, 2 chairs, a wastebasket, and a basic electrical connection (when requested in advance). Exhibitors will be sent instructions on shipping procedures, set up and tear down, as well as information on securing internet from the hotel if needed.

**Exhibitor Hours:** Exhibit hours are established by LCPA. Generally, exhibits will be open during continental breakfast, morning and afternoon breaks and lunch. To maintain the educational integrity of the program, exhibitors are asked to adhere to the exhibit hours indicated. Once event sessions begin, discussions with participants should be finished and participants should be encouraged to return to the sessions. This will enable participants to receive maximum benefit from both the educational program and the exhibits.

**Exhibit Set-Up and Tear Down:** Exhibitors are responsible for setting up and tearing down their exhibits. No assistance will be provided by LCPA. Exhibitors are expected to set up and tear down their exhibits during the established time periods.

**Assignment of Exhibit Space:** In assigning exhibit space, full consideration will be given to competing products and general grouping of exhibits for proper display and comparison. Every effort will be made for the equitable assignment of space. LCPA reserves the right to relocate any exhibit for the benefit of the exhibitor or for the betterment of the exhibition. No firm, organization, company or individual without assigned exhibit space will be permitted to display or distribute products or literature, or solicit business within the exhibition hall. Exhibitors will not be permitted to assign, sublet or share with others any part of the space allocated to them.

**Eligible Exhibits:** LCPA reserves the right to determine the eligibility of any company or product for inclusion in the exhibition based on the information provided by the exhibitor. LCPA does not promote companies whose programs, services, products, etc., compete with those offered by LCPA to its members.

## THIS CONTRACT HAS BEEN APPROVED BY

X \_\_\_\_\_ Print Name \_\_\_\_\_ Date \_\_\_\_\_

Signature of Exhibitor or Authorized Agent

**Special Instructions** \_\_\_\_\_

## PAYMENT INFORMATION

Total Amount \$ \_\_\_\_\_

Check Enclosed \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ Discover \_\_\_\_\_ American Express \_\_\_\_\_

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_/\_\_\_\_/\_\_\_\_ CVS# \_\_\_\_\_

Cardholder's Name as Printed on Card: \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Care of Facilities:** Exhibitors or their representatives must not injure or deface the walls or floors of the meeting site. When such damage occurs, the exhibitor is liable to the owner of the property so damaged.

**Cancellation of Sponsorship/Exhibit Space:** Sponsorships are secured on a first-come basis. Full payment must accompany exhibit contract. Cancellations of exhibit space are fully refundable if submitted in writing at least 90 calendar days prior to the conference. Cancellations submitted in writing less than 30 days will receive a 50 percent refund. No refunds are given to cancellations less than 30 days prior to the event.

**Staffing & Badges:** Exhibitors must provide LCPA with the name(s) of the representative(s) who will attend the exhibition. Badges: Exhibit representatives must wear appropriate LCPA badges at all times. The badges will be included in your exhibitor packet distributed at the event.

**Cancellation of Events:** LCPA reserves the right to cancel or reschedule an event at any time. Should this occur, LCPA will not be held responsible for any expenses incurred by the exhibitor.

**Security:** The exhibit area will not be locked when not in use. Exhibitors should consider removing from the meeting site or otherwise securing all equipment, supplies and other information at the close of each event day.

**Shipping:** Exhibitors are responsible for shipping materials to and from the event. All costs associated with the shipping and storage of exhibit material are the responsibility of the exhibitor.

Please sign and date this contract if it meets with your approval. Contract is not valid without signature. Signing this contract indicates you have read and agree to all terms and conditions contained within.

**Sign and return completed contract to: Miseen Reed, Society of Louisiana CPAs**  
2400 Veterans Memorial Blvd., Suite 500, Kenner, LA 70062-4739  
504.464.1040 • Fax 504.469.7930 • [mreed@lcpa.org](mailto:mreed@lcpa.org)